Instructor: David J. Park  
Class Location: ONLINE  
Office Location: ACII / 324  
Office Hours: By Appointment  
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Course Description

Introduces globalization processes, social movements, new technologies, as well as law and regulation within digital communications, while exploring implications for access to information and freedom of expression on an international level.

Prerequisites

This is an advanced undergraduate level course. Prerequisites are required, please see FIU’s SJMC website for details.

Course Objectives

This course examines evolving relationships among new media technologies, globalization, social movements and power relations within the digital age. Notions of civic engagement, policy and governance will be discussed from a variety of viewpoints including those of lawyers, scholars, activists, artists, businesses and media theorists. The class will also provide context for contemporary social movements and their relationships with media by cultivating historical perspectives of pre-digital policies and precedents.

This course requires students to discuss weekly assigned articles and presentations. You will be asked to analyze and critique the readings, while providing several questions for further discussion. Please note, this is a reading intensive course. In order for us to think, learn and write, we first have to read and be able to discuss and analyze ideas. If you don’t have time to read the articles it is recommended you take this class during another semester when you have more time.

Student Learning Outcomes

1). Be able to apply relevant concepts and apply theories to contemporary issues.
2). Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity
3). Think critically, creatively and independently
4). Write correctly and clearly in forms and styles appropriate for the communications professions, audiences, and purposes they serve.
5). Broaden understanding of globalization processes and media policies.
6). Increase awareness about social, economic, political and cultural issues surrounding social movements in the digital age.
7). Acquire a sense of agency.

**SJMC DIVERSITY STATEMENT**

The School of Journalism and Mass Communication (SJMC) fosters an environment of inclusivity and respect for diversity and multiculturalism. The SJMC educates students to embrace diversity and understand the root causes of discrimination, as well as social, ethnic, sexual, disability and gender-based exclusion.

**Text & Readings**

You will need the following books:


There are also other readings online in the modules you’ll need to read.

Follow the schedule and read ahead. The schedule is designed to aid you in completing the readings before the online discussions occur.

**Communication with the Instructor**

It is University policy for faculty to communicate with students via FIU e-mail. Please check your email for communications from your instructor. If you use another e-mail provider, please link your FIU e-mail with your personal e-mail so communication is forwarded. Likewise, please communicate with your faculty on routine matters via e-mail. I should be able to get back to you within a 48 hour window.

**Class Attendance and Participation**

Attendance and active participation are integral parts of any course – they are also important parts of your grade, given the nature of the topics discussed and the methodology employed. You will be expected to attend the online class regularly, participate in class discussions, and prepare for class ahead of time. Your participation grade will be based on the frequency and the pertinence of what you say in relation to the scheduled topic. Every student should stay abreast of any changes to the schedule; absence from a prior class does not exempt anyone from this obligation. Again, it is expected that you will have read all assigned readings and will be familiar with the content details.

If you cannot hand in the assignments or take the quizzes on the due dates, you will have to ask for permission to hand in the assignment or take the quiz before the due date if you want to get credit. You will have to ask permission at least one week in advance if this is possible. If this is granted by the professor, you will be allowed to take the quiz or hand in the assignment at a different date. I will not accept anything after the due date unless the student has official documentation. For medical or
personal emergencies when prior notification is impossible, documentation of the reason for the absence must be provided as soon as the student returns to the class in order for the instructor to consider excusing the absence. **If you miss a quiz or exam and don’t have any official documentation, there is no need to discuss the absence with the professor.**

**Assignments**
Assignments consist of the four items described below. You will have 6 short individual multiple choice format quizzes based on the assigned readings of the week. There are also 2 group essay quizzes. In addition, you’ll have to answer a few online questions about the readings during the weeks when you do NOT have quizzes. Last you will also be asked to do a group video assignment about your final project. Don’t forget the peer review form where you grade your group members during the final week of the semester. This will be located in the last module.

1. **INDIVIDUAL QUIZZES:** There are a total of 6 individual online quizzes. The individual quizzes contain multiple-choice questions. Most quizzes are have 10 questions, but one has 25 and another has only 5 questions. For the quiz with 25 questions, you’ll have 30 minutes to take it. For the quizzes with 10 questions, you’ll have 15 minutes to take them. You will have 10 minutes to take the 5 question quiz. Each quiz opens at 12.01 am on Sunday morning and closes at midnight on Thursday of assigned week. So you have a five-day window when you can take each quiz. You can take the quiz at anytime during those five days. You get one opportunity to take each quiz.

2. **GROUP QUIZZES:** Each group has 2 group quizzes. They are in an essay format and usually contain roughly 5 questions. Answer the questions to the best of your ability. Each quiz opens at 12.01 am on Sunday morning and closes at midnight on Thursday of the assigned week. So you have a five-day window when you can take each group quiz. You can take the group quiz at anytime during those five days. You do NOT have a time limit (like 25 minutes) – so you can take your time with this quiz. You get one opportunity to take each group quiz. It is up to you how you choose to collaborate with your group members. You can collaborate via email, in person, or by any other method.

3. **ONLINE QUESTIONS AND DISCUSSIONS:** During weeks when you do not have a quiz, you will need to answer the questions about the readings and reply to one other person’s response. You’ll obviously need to read the assigned chapters. You may be asked about the thesis, argument, how it was made, its limitations, benefits, logic of argument, effects on society, evidence etc. You will need to 1). Answer the online questions in a few sentences per question and 2). respond (in a few sentences) to one other student’s answer to earn credit.

These questions open at 12.01 am on Sunday morning and close at midnight on Thursday of assigned week. So you have a five-day window when you can answer the questions. Unlike the quizzes, there is no time limit to answer these.

4. **FINAL GROUP PROJECT/VIDEO ASSIGNMENT:**
This final group assignment is broad and can be interpreted in any number of creative ways. You are asked to use what you’ve learned in this class and extend those resources to help
create a better world. You must identify a problem and actively engage a diverse public with your project. You can choose any topic discussed in the class related to globalization and digital/social media that you feel strong about. Or if you decide to use a related topic, your project must use social media and/or other digital media to communicate with a broader public.

Students usually choose a topic about the digital world or a university issue they find important. Some groups create a decorated table on campus featuring videos, demonstrations, inter-active games, power point presentations, their own Facebook and Twitter sites, flyers, brochures, social media strategies and other unique means of communication to engage people about their topic. Most groups also organize online and in-person petitions to get people to be more active in their society. Some groups do not table, but make a video about a topic. Another group taught a digital media literacy class to the elderly at Miami-Dade College. So, it’s up to your group how you want to interpret this assignment.

Remember it must focus on a topic covered in class, and/or use digital/social media. It must extend knowledge to the public, improve the world, and actively involve a number of people in the public. Also – make sure to have fun!

Watch the two video summaries of some of the previous group topics for ideas.

https://www.youtube.com/watch?v=x0tNHftx5ko
https://www.youtube.com/watch?v=moNY_GsM-MI

You will upload a 2-3 minute summary video of your final project. In your video, you will need to document what your project was about, what you did and what you accomplished.

How will I grade this assignment? These are the things I will focus on as I grade your work:
How affective was the project in terms of improving society? Did it actively engage a problem? How did it involve the public, how extensive was the use of social media and other creative methods to raise awareness? How was the quality of the video documentation (structure, audio, video etc – this is important, but less important compared to the content of what you do with your project)?

Please check with the university or other location if you need any approval in order to book a location, sound system, screen, chairs, tables, projector etc.. or anything else you need in order to turn your project into reality.

Good Luck and Have Fun With This!

Grades
Your final grade is based on the points you accumulate in several areas. The grades will be allocated as follows:

Class Participation (3 pts for each of 5 disc) 15 points
Final Group Project 20 points
Individual quizzes 75 points
Group quizzes 20 points
*Group peer review 10 points

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Total 140 points

* Group work - you will be assigned an online group. You will not be able to change groups, but you will be able to grade your group members at the end of the semester. You will be able to give them a grade out of 10 points, which will count towards their grade.

The following grade scale will be used:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score Range</th>
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<tbody>
<tr>
<td>A</td>
<td>130-140</td>
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<tr>
<td>A-</td>
<td>126-129</td>
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<tr>
<td>B+</td>
<td>122-125</td>
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<tr>
<td>B</td>
<td>116-121</td>
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<tr>
<td>B-</td>
<td>112-115</td>
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<tr>
<td>C+</td>
<td>108-111</td>
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<tr>
<td>C</td>
<td>102-107</td>
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<tr>
<td>C-</td>
<td>89-101</td>
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<tr>
<td>D/F</td>
<td>88 and below</td>
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Important dates

Jan 16 = last day to add, drop or swap a course without financial liability
Jan 17 = last day to pay for Spring without fee
Feb 2 = last day to apply to graduation

Departmental Writing Policy

Good writing is vital to a career in Communications. Thus, all papers written outside of the classroom will first be graded for content. Following that, the paper will be reviewed for writing. While the first two “errors” will not impact the grade, and paper containing 3-5 errors will automatically lose 10 points (based on 100); any paper containing 6-8 errors will automatically lose 20 points (based on 100); any paper that contains 9-11 errors will automatically lose 0 points (based on 100); etc.

Ethical Conduct & Plagiarism

Academic Honesty: Student must follow the Standards of Conduct described in the student handbook. (http://www.fiu.edu/~sccr/standards_of_conduct.htm). Students are expected to use all resources, including books, journals, and computers only in legal and authorized ways. Participants are expected to perform individual assignments without consulting each other. This practice “homogenizes” the thinking brought to the class, negatively impacting the discussion and our learning experience. Participants in this course are also reminded that materials may not be pasted or paraphrased from printed, electronic or any other sources without appropriate citations and credits. Failure to do so constitutes plagiarism and will result in penalties as set forth by University
policies.

Course Outline (Subject to change at instructor’s discretion)

Week 1 – Jan 8-14 –(Open module until Jan 18th at midnight) Globalization

Watch Class Intro Video

Read Critical Thinking PDF (3-4 pages).

Discussion: Answer brief critical thinking questions and respond to one other person. Open from Monday Jan 8th 12.01 am until Thursday of NEXT week (18th) at midnight.

Watch Class/Book Lecture Video Study Guide

Read The No-Nonsense Guide to Globalization – Chapters 1-4

Week 2 – Jan 14- 18 - Globalization

Group Introductions. Introduce yourself to your online group here. Together, your group needs to write a page (about one page) of standards for working together as a group. This will help so that all group members can count on each other. Post it in the Group Standards section under assignments. You will have about 2 weeks to write this. Open from now and closes Thursday Feb 1st at midnight.

Read Globalization Book Study Guide for Chapters 5-7

Read No-Nonsense Guide to Globalization - Chapters 5-7

Discussion from Week 1 is due Thursday at midnight.

Individual Quiz (25 points). Quiz is 30 minutes. It is on the entire book. Open from Sunday 12.01 am until Thursday at midnight.

Week 3 – Jan 21-25 - Globalization, Neo-Liberalism


Individual Quiz (10 points). Quiz is 15 minutes. It is on these two readings. Open from Sunday 12.01 am until Thursday at midnight.

Week 4 – Jan 28-Feb 1 - Public Sphere, Privacy and Activism


Group Standards Page Due Thursday at midnight.

Answer online discussion questions and respond to one other person. Open from Sunday 12.01 am until Thursday at midnight.

Week 5 – Feb 4-8 - Public Sphere, Privacy and Activism


Individual Quiz (10 points). Quiz is 15 minutes. It is on these two readings. Open from Sunday 12.01 am until Thursday at midnight.

Week 6 – Feb 11-15- Rights and Filtering


Answer online discussion questions and respond to one other person. Open from Sunday 12.01 am until Thursday at midnight.

Week 7 – Feb 18-22- Privacy, Speech and Employment


Answer online discussion questions and respond to one other person. Open from Sunday 12.01 am until Thursday at midnight.

Week 8 – Feb 25-Mar 1 - Social Movements and Media


GROUP Quiz (10 points). Essay Quiz. It is on these two readings. Open from Sunday 12.01 am until Thursday at midnight.

Week 9 – Mar 4-8- Social Media and Iran


GROUP Quiz (10 points). Essay Quiz. It is on these two readings. Open from Sunday 12.01 am until Thursday at midnight.
Week 10 – Mar 12-18 - ***** SPRING BREAK******

Week 11 – Mar 18-22 - Digital Age Revolutions?

- Read the first Tweets study guide
- Pages 0-47 (introduction, chapter 1) Tweets and Streets
- Individual Quiz (10 points). Quiz is 15 minutes. Open from Sunday 12.01 am until Thursday at midnight.

Week 12 – Mar 25-29 - Digital Age Revolutions?

- Read the second Tweets study guide
- Pages 48-101 (chapter 2-3). Tweets and Streets
- Watch one of the Egyptian online organizers. Try to identify the persuasive elements in her speech. [https://www.youtube.com/watch?v=SgjIgMdsEuk](https://www.youtube.com/watch?v=SgjIgMdsEuk)
- Here is another video of her: [https://www.youtube.com/watch?v=1UUbVr3eB9c](https://www.youtube.com/watch?v=1UUbVr3eB9c)
- Watch a video of a Spanish band. They discuss some of the things mentioned in the book regarding the changes in Spanish cities: [https://www.youtube.com/watch?v=1Prh0ZH67bI](https://www.youtube.com/watch?v=1Prh0ZH67bI)
- Individual Quiz (15 points). Quiz is 20 minutes. Open from Sunday 12.01 am until Thursday at midnight.

Week 13 – April 1- 5- Digital Age Revolutions?

- Read the third Tweets study guide
- Pages 102- 168 (chapters 4, 5 conclusion). Tweets and Streets
- Individual Quiz (5 points). Quiz is 10 minutes. Open from Sunday 12.01 am until Thursday at midnight.
- Read Final Group Assignment Sheet. Begin thinking and planning.
Watch Previous Class Group Projects Here For Ideas:

https://www.youtube.com/watch?v=x0tNHftx5ko
https://www.youtube.com/watch?v=moNY_GsM-MI

Week 14 – April 8-12 - Internet and Empire and Journalism


Answer online discussion questions and respond to one other person. Open from Sunday 12.01 am until Thursday at midnight.

Work on Group Projects

Week 15 - April 15-19 - Group Projects: Conduct Group Project

Week 16 – April 22-26 - FINAL WEEK OF SEMESTER

1). Group Video Projects: Finalize Group Project

2). Group Video Project is Due by Thursday at midnight. Open from Sunday 12.01 am until Thursday at midnight.

3). Complete Group Peer Review Form. Open from Sunday 12.01 am until Thursday at midnight.

CONGRATULATIONS ON COMPLETING THE CLASS! HAVE A FUN BREAK....