SCHOOL OF COMMUNICATION +JOURNALISM

GLOBAL STRATEGIC COMMUNICATIONS ONLINE

GRADUATE ADVISEMENT FORM

NAME:_____ **PANTHER ID #:** _____

CONDITIONAL ADMISSION: _____

REQUIRED COURSES (15 CREDIT HOURS)

PUR 6607 GLOBAL STRATEGIC COMMUNICATIONS MANAGEMENT	**3**		
MMC 5440 APPLIED RESEARCH METHODS	**3**		
MMC 6213 ETHICS AND SOCIAL RESPONSIBILITY	**3**		
MMC 6402 THEORIES OF MASS COMMUNICATION	**3**		
MMC 6950 PROFESSIONAL PROJECT *(Prereq: Completion of 24 Credits)*	**3**		

CHOOSE 5 COURSES (15 CREDIT HOURS)

PUR 6610 GLOBAL REPUTATION MANAGEMENT	**3**		
PUR 6806 GLOBAL ACCOUNT PLANNING	**3**		
PUR 6935 ADVANCED COMMUNICATION SEMINAR: CRISIS AND ISSUES MANAGEMENT	**3**		
DIG 5167 SOCIAL MEDIA METRICS AND EVALUATION	**3**		
DIG 5438 DIGITAL STORYTELLING	**3**		
DIG 5569 DIGITAL MEDIA MANAGEMENT	**3**		
ADV 6805 ADVERTISING & PUBLIC RELATIONS CREATIVE STRATEGY	**3**		
MMC 5268 COMMUNICATION IN THE DIGITAL AGE	**3**		
MMC 5306 GLOBAL COMMUNICATIONS	**3**		
MMC 5932 SPECIAL TOPICS SEMINAR	**3**		
MMC 6135 MULTIMEDIA PRODUCTION	**3**		
MMC 6412 APPLIED MEDIA COMMUNICATION SKILLS	**3**		
MMC 6416 MEDIA PLANNING	**3**		
MMC 6900 INDEPENDENT STUDY *(with permission of professor and associate dean)*	**3**		
MMC 6940 GRADUATE INTERNSHIP *(with permission of professor and associate dean)*	**1-3**		

Total 30

_____ _____

Advisor's Signature Date Student's Signature Date

GRADUATION CHECK

ACADEMIC HONESTY FORM: _____ **PROJECT PROPOSAL APPROVAL FORM:** _____

PROFESSIONAL PROJECT FINAL GRADE: _____ **GRADUATE GPA 3.0 OR HIGHER (MINIMUM 108 QP):** _____

COMMENTS: _____