

## DEADLINES

### ***Fall Applications Due***

February 15 for international applicants, June 1st for domestic applicants  
(*You must complete both Miami Ad School and FIU applications*)

### ***Spring Applications Due***

August 1st for international applicants, October 1st for domestic applicants  
(*You must complete both Miami Ad School and FIU applications*)

## QUESTIONS

If you have any questions regarding FIU-MAS Creative Track program or specifically for FIU's requirements contact director of GSC Creative Track Grizelle de Los Reyes at [gdelosre@fiu.edu](mailto:gdelosre@fiu.edu).

If you have any questions specifically for MAS requirements contact Shannon Bowman at [Shannon@MiamiAdSchool.com](mailto:Shannon@MiamiAdSchool.com). You can also call to check on your MAS application at 305.538.3193.

## GENERAL INFORMATION

The Creative Track Program is a dual enrollment program, which means you'll apply to both Miami Ad School and Florida International University. You'll find a check list for each application here. Graduates of the Creative Track Program earn a Master of Science degree in Mass Communication from Florida International University and a diploma from Miami Ad School.

## APPLICATION CHECKLIST FOR MIAMI AD SCHOOL

PLEASE SEE THE MIAMI AD SCHOOL CHECKLIST FOR THEIR INSTRUCTIONS.

To complete your Miami Ad School application you'll include each of the items OUTLINED in your application packet. Please send your Miami Ad School application to Miami Ad School and your FIU application to FIU. Application deadlines are firm for both schools; start dates for Miami Ad School and FIU may differ.

VERIFY YOU ARE FULFILLING THE REQUIREMENTS FOR BOTH SCHOOLS.

PLEASE NOTE: International Students for the Creative Track Program: Visas for the Creative Track program are issued through FIU.

Once you have all the items on the checklist, your Miami Ad School application is complete. Now you'll give it a last once over and sent your application by the deadline to:

Shannon Bowman  
Admissions Coordinator  
Miami Ad School  
571 NW 28th Street  
Miami, FL 33127

You can call or email to check on your application at 305.538.3193.

## APPLICATION CHECKLIST FOR FIU, ALL APPLICANTS

Information on FIU's Creative Track application may be found at the FIU Graduate Program through the School of Journalism and Mass Communication. The check list below is a guide for the FIU application and not the last word, so please do check with FIU to confirm required items and application deadlines.

1. Apply online for the Global Strategic Communications CREATIVE track program:\$30 FIU non-refundable application fee at [www.gradschool.fiu.edu](http://www.gradschool.fiu.edu)
2. If you are applying to the GSC Creative track you must also apply (submit an application) with the Miami Ad School at [www.miamiadschool.com](http://www.miamiadschool.com)
3. Copies of two federally or state issued forms of ID. Such as valid US drivers license, passport, social security card, or birth certificate
4. Official transcripts: they need to be sealed, stamped from a degree granting institution indicating a Bachelors Degree. Transcripts will not be accepted open or in form of copies by e-mail.
5. Minimum of 3.0 GPA to be considered.
6. We do not accept 3-year degrees.
7. Official copy of your diploma indicating degree earned
8. Complete an FIU Immunization Documentation form.
9. Resume or curriculum vitae.
10. Two (2) letters of recommendation.
11. Letter of intent: Cover letter style “Why are you planning to pursue a graduate program?”
12. ONE Essay – two pages in English: GSC Program Essay Topics to choose
  - What do you believe is the purpose of global strategic communications and what challenges does it pose for communications leaders?”
  - What do you believe is the future of global strategic communications and how are communication leaders preparing for it?”

**INTERNATIONAL STUDENTS SEE NEXT PAGE FOR ADDITIONAL REQUIREMENTS.**

**ADDITIONALLY, INTERNATIONAL STUDENTS  
PLEASE INCLUDE THE FOLLOWING**

FIU forms may be accessed at [www.gradschool.fiu.edu/student-forms.shtml](http://www.gradschool.fiu.edu/student-forms.shtml)

1. Official transcript translations if previous studies were not pursued in English.
2. A copy of your valid passport.
3. F-1 Transfer Form (Only for International Students who are already in US)
4. Financial statement, i.e. bank letter, indicating a minimum current balance of a specific amount. Letter must be on bank letterhead and calculated for US currency. The letter must indicate \$40k balance. SAMPLE NEXT PAGE.
5. Sponsor letter, if bank statement is not in your name. Sponsor must be the person whose account is listed on the bank statement. SAMPLE NEXT PAGE.
6. Complete an FIU Declaration and Certification of Finances (DCF) form.
7. Official TOEFL report. Scores must be 550/PBT, 213/CBT, or 80 IBT

**COMPLETE PACKET MUST BE SENT BY CERTIFIED MAIL TO THIS ADDRESS:**

Ms. Maria Parilla  
Florida International University  
Graduate Admissions Office  
P.O. Box 659004  
Miami, FL 33265-9004

**FOR OVERNIGHT/COURIER SERVICES:**

Florida International University  
Graduate Admissions Office  
11200 SW 8th Street, PC 231  
Miami, FL 33199

## FOR INTERNATIONAL APPLICANTS ONLY

### *Sample Sponsor Letter*

Date

To Whom It May Concern:

I, (name of person), agree to sponsor (name of student) while they are pursuing their degree at Florida International University. I have \$XX,XXX US currency available for his/her education.

Sincerely,

*Signature*

Name

## FOR INTERNATIONAL APPLICANTS ONLY

### *Sample Bank Letter*

Date

To Whom It May Concern:

This letter is to certify that as of this date, (name of sponsor) has available \$XX,XXX US currency to be used toward (name of student) education.

Sincerely,

*Signature of bank Officer*

Name